

Thomas Todd »

Art Director + Designer

professional experience

Environmental PR Group, Lutz, Florida

Art Director

September 2006 - Present

Responsible for the overall conception, design, and creation of ads, brochures, identity packages, websites, billboards, powerpoint presentations, booklets, magazines, etc. for a wide range of statewide and national clients.

Proximiti Communications, Tampa, Florida

Art Director // Freelance Designer

March 2006 - Present

Responsible for the conception, design, and creation of all marketing and collateral materials; ensuring all projects are effective, on-target and taken through completion.

Group 5 & Associates, Gainesville, Florida

Senior Graphic Designer

July 2002 - February 2006

Responsible for the conception, design, and creation of high-end marketing materials under tight deadlines. Clients include local and statewide organizations. Projects include advertisements, brochures, magazines, logos, posters, banners, websites, and specialty items. Other duties include art direction, print production management and pre-press (color correction, toning, pdf generation, proofing, and file management).

The Princeton Review, Gainesville, Florida

Assistant Director of Marketing

February 2000 - July 2001

Responsible for all marketing/advertising efforts geared toward the UF grad market. Created newspaper and magazine advertisements, flyers, postcards, and schedule booklets. Developed and maintained relationships with various student organizations and advisors.

education

University of Florida: Gainesville, Florida

Bachelor of Science

Advertising, May 1998

Santa Fe Community College: Gainesville, Florida

Associate of Science

Graphic Design Technology, May 2003

computer skills

Proficient in Mac and Windows environments.

Expertise in InDesign, Quark, Photoshop, Illustrator, Dreamweaver, GoLive and Word. Familiar with Flash, Freehand, iMovie, Quicktime Pro, Excel and Powerpoint.

Full working knowledge of HTML and CSS, as well as print production and pre-press techniques.

awards

Numerous Gold and Silver Addy Awards, Larry Edwards Award for Public Service Advertising.

references

Available upon request.

contact

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